



scott
allen
design

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www.scottallendesign.com

SKILLS

- Ability to conceptualize design solutions, refine and then complete final production.
- Understanding of trends in typography, color and design
- Proficient in retouching, color-correction, masking, montage and other manipulation.
- Detail oriented with the ability to manage multiple projects simultaneously and efficiently meet deadlines.
- Expert knowledge of CS5, Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat and QuarkXpress

EDUCATION

Bachelor of Fine Arts,
Central Michigan University

PROFESSIONAL EXPERIENCE

SCOTT ALLEN DESIGN, Chicago IL

Owner and Designer

- Design and manage all projects, maintain client relationships.
- Projects include marketing collateral of all kinds; brochures, posters, signs, advertising, logo and identity, package design, exhibition design, t-shirt design, vehicle wraps, catalogs photo retouching and web graphics.
- Clients include: SEGA of America , Konami Digital Entertainment, Nintendo, Disney Sports, Sorrent (FOX Sports Mobile), Jewish Federation of Ann Arbor, Huron River Watershed Council, Thomas Hart Schools

PSYGNOSIS, San Mateo CA

Art Director and Designer

- Managed multiple projects while leading freelance designers and vendors.
- Designed and managed the development of video game packaging from initial concept through design and printing. Directed photo shoots and attended press checks.

KONAMI, Redwood City CA

Contract Designer

- Worked as a contract graphic designer on a variety of marketing and PR materials, reporting directly to the Creative Services Manager.
- Projects include: video game packaging and instruction manual design, press release kits, game logos, sell sheets, P.O.P. display and web banners (static and animated gifs).

CENTRAL MICHIGAN UNIVERSITY

PUBLIC BROADCASTING, Mt. Pleasant MI

Assistant Graphic Designer

- While in college I worked part time at the school PBS station gaining hands on graphic design experience.
- Designed newspaper ads for upcoming programs, set design for annual pledge drive, art cards/video graphics for broadcast and other printed materials including posters, brochures and flyers.